



### SENIOR LEAGUE MERGER

Surrey Championship, Surrey Cricket League, Surrey County League

#### WHY MERGE? WHY NOW?

To find out more via the Surrey Cricket Foundation website, click here.



### REGIONALISATION

You want less travel time but not necessarily shorter games. As the costs of travel increase we want to ensure everyone can still play and we have a role to play in reducing our environmental footprint.





#### COMPETITION

You want to play competitive games for all teams at your club. You want the chance to get promoted. One single structure offers this and more.







### **SIMPLIFICATION**

We all and we want fewer regulations, fewer start times, fewer meetings to attend and so on. Working together we can create more focus and energy on the cricket we all play.



## Introduction & Context

- Insight
- League Committee Engagement
- Steering Group
- Workstreams
  - Divisional Make Up & Regionalisation
  - Rules and Playing Conditions
  - Finance and Sponsorship
  - Facilities
  - Governance
  - Officials
  - Discipline, Behaviour & Safeguarding





## Introduction & Context

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## The Vision

Maintain and grow the health of senior cricket in Surrey, whilst offering competition for more clubs and reducing overheads around travel and administration for clubs and committees.

We will seek to do this through the creation of a single meritocratic structure in Surrey, consisting of several county wide divisions at the top with progressive regionalisation as you move further down the structure.

The new competition will seek to provide cricket that meets the needs of its players across this wide structure.



## Divisional Make Up and Regionalisation

- Define possible structures for the new organisation
- Accommodate 350+ sides
- Requirements and Aims
  - County wide at the top
  - Adhere to all Premier League requirements
  - Fewer one-sided matches
  - Reduce travel using travel corridors
  - Progressively regionalised



## Divisional Make Up and Regionalisation

### **Key Principles**

- Divisional formats
  - All 10 team divisions throughout
  - Playing home and away 18 fixtures
  - East West regionalisation may not be the same depths
- Promotion pathway clear
  - Dependent on facility standards
- Flexibility to accommodate new applicants



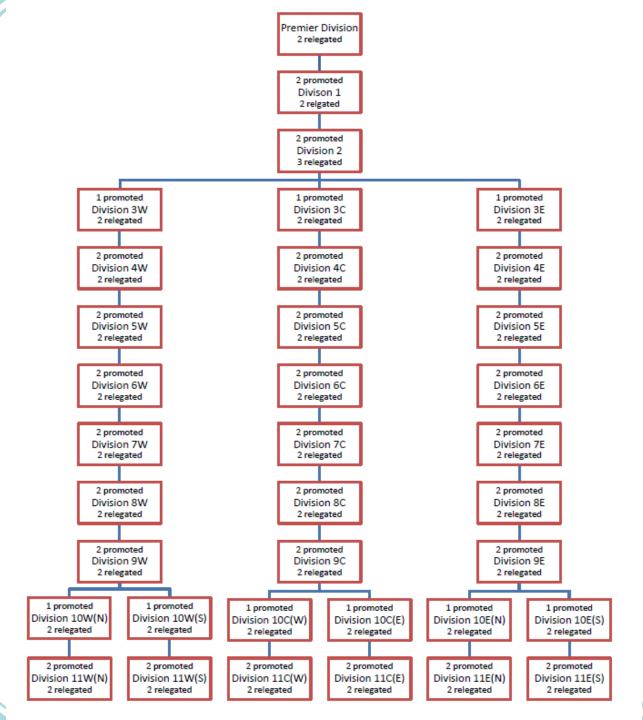
### **Option 1**

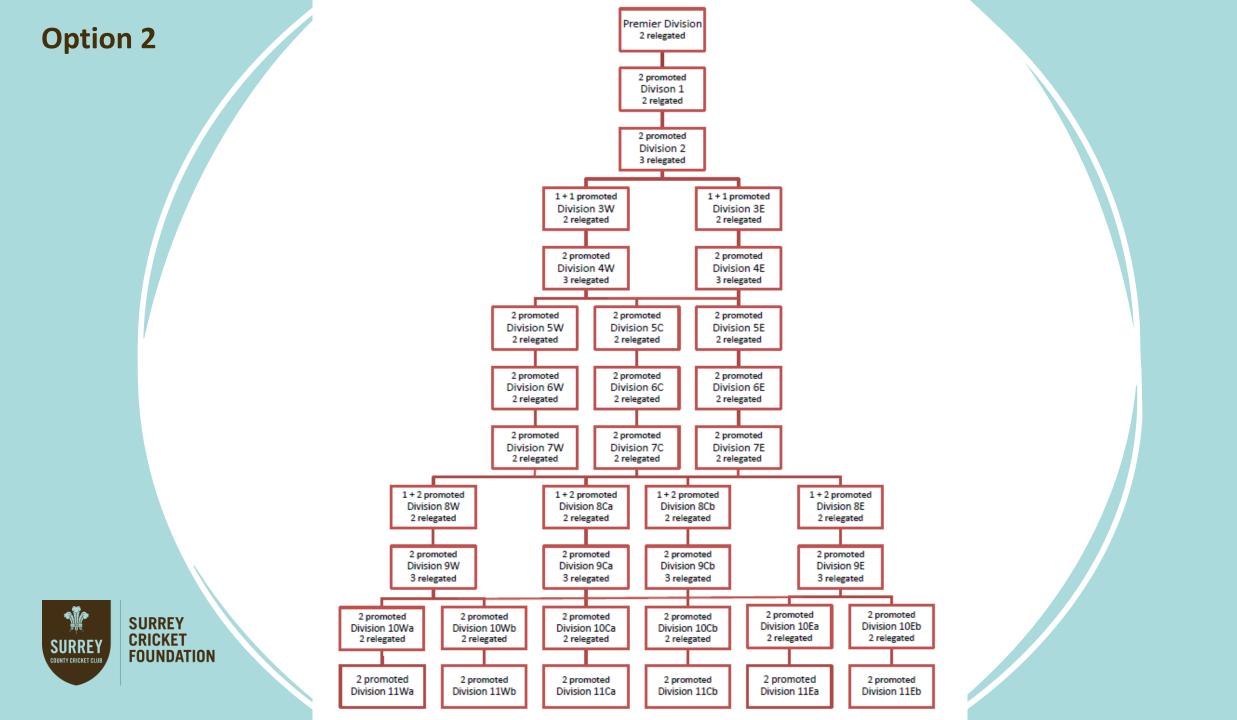
**SURREY** 

**CRICKET** 

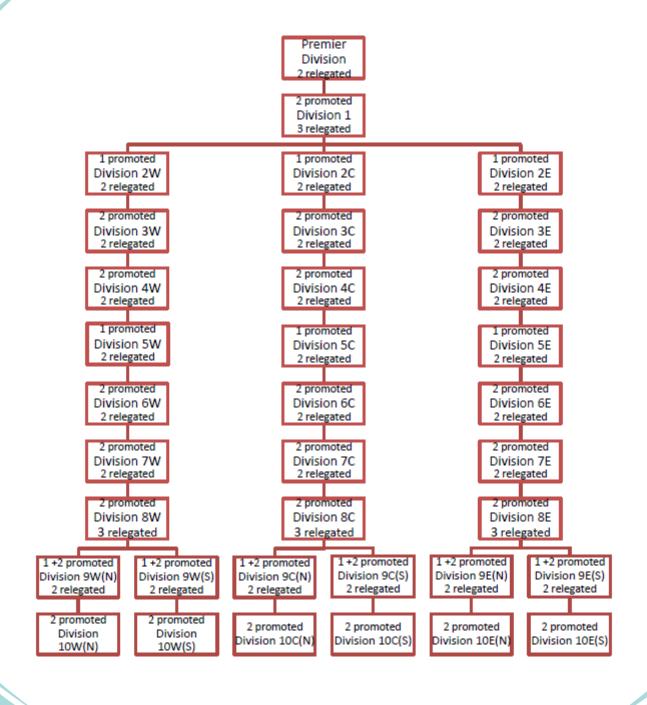
**FOUNDATION** 

SURREY COUNTY CRICKET CLUB





### **Option 3**





# Rules and Playing Conditions

- To create a consolidated and simplified set of Playing Conditions (currently 7 sets across the 3 leagues)
- To be led by insights from players, particularly from the annual player survey
- Main areas for consideration:
  - Format (Timed / Limited overs)
  - Length of Game
  - Start times
- Current Position & Player Survey Data



# **Working Proposal**

	Level A	Level B	Level C	Level D
Season Length	18 Weeks	18 Weeks	18 Weeks	18 Weeks
Match Length	100 /120 overs	100 overs	90 overs	80 overs
Start Time	12pm / 11am	12pm	12pm	12pm
Format	Split Timed / LO	Limited Overs	Limited Overs	Limited Overs



## Finance and Sponsorship

- Key part of sustainability of the league
- Different starting positions for leagues (and within leagues)
- All leagues bringing different assets to the table
- Not view as individual league assets but overall assets for the new structure
- Ongoing discussions with existing sponsors positive to date
- Opportunities for expanding sponsorship and partnership offers



# Current League Subscriptions

### **Surrey Championship**

- Premier 1<sup>st</sup> XI and Div's 1-3 £600 Includes Balls and Umpires
- Div 4 1<sup>st</sup> XI £300 includes balls and partial umpires
- Div 5 1<sup>st</sup> XI £75 includes balls and no umpires
- All other XI's £25

### The Surrey County League (Shepherd Neame)

• All XI's - £75 includes Balls.

### The Surrey Cricket League

• All XI's - £75







## Key Principles

- 1. All XI's will pay a base level subscription
- 2. All XI's with mandated Balls and Umpires will pay a higher subscription
- 3. Sponsorship will be fully used to subsidise and support divisions not supported by the ECB Premier League grant
- 4. There will be transitional arrangements made for where Umpires and Balls are given/subsidised to clubs/teams at present
- 5. Aiming to reach a point where all teams pay the same in each division regardless of origin within 2-3 seasons
- 6. Paid League administrator will be employed to support the league



## **Facilities**

Develop a clear and transparent framework for grounds and facilities within the new structure.

- Reviewed various current examples
- Identified the key elements for inclusion in the framework
- Tiered approach low entry level
- Ground assessment and technology



# The Plan for the Evening

- Summary of face to face sessions
  - What is liked about the proposals
  - Concerns about the proposals
  - Ideas shared
  - Questions...
- Q&A
- Indicative votes



## Consultation Feedback

Fewer meetings/less volunteer admin

Clear progression

Collective buying potential

What do you like about the proposals?

Reduced travel times

Chance to play new teams

Regionalisation

Simplification of Rules & Playing Conditions

Earlier Start Times

Increased sponsorship opportunities



## **Consultation Feedback**

Could lead to big clubs becoming bigger and small clubs smaller

Timescale for implementation

Potential to play on poorer grounds than currently

Impact earlier start times will have on junior cricket

What don't you like about the proposals?

Could lead to more onesided games

Loss of USP for 1<sup>st</sup> XIs

Divisions with only 1 promoted team



Loss of existing club relationships



## Consultation Feedback

Grants for teams moving between facility boundaries

Remove White Ball Cricket

Allow clubs to have more than one side in the same division

Consistent Rules
/ Playing
Conditions over
an extended
period

Ideas?

Flexible start times

Larger 'play once' divisions

Flexibility in promotion – Play Offs?

Publish Junior & Senior membership fees in one place



# Questions?



